



SAFE

Is this safe to click, watch or share?

- What clues tell you this might not be what it looks like?
- Has anything about this link, message or video made your “uh-oh” feeling switch on?
- Would you be happy for a trusted adult to see you click this?
- Does this come from someone you know — and were you expecting it?
- What could happen if this wasn’t what it claimed to be?
- If a friend showed you this, what advice would you give them?



APPROPRIATE

Is this right for someone your age?

- Does this match what you know is okay for children your age?
- Would this be allowed in school, or is it something meant for older teens or adults?
- How would you feel if someone younger than you saw this?
- Does the app, video or game include things you're not ready for yet?
- Would you feel comfortable talking to a trusted adult about what you've seen?
- Is this something you'd want future-you to remember doing?



FRIENDLY

Are you being kind — and are others being kind to you?

- How might the other person feel when they read or see this?
- Would you say this out loud to someone's face?
- Is this helping the conversation or making it worse?
- If someone said this to you, how would you feel?
- Is this the kind of online space you want to help build?
- What could you do to make this interaction kinder or calmer?



EDUCATED

Do you understand what this app, message or game is asking you to do or do we need to learn a bit more about it?

- What is this app trying to get you to click, share or agree to?
- Do you know who made this and why?
- Are there any words, symbols or buttons you don't understand yet?
- What information is it asking you for — and why might it want that?
- Do you know how to change the settings to make this safer?
- Who could you ask if you wanted to understand this better?